

Assignment 1

Topic: PRINT-MAGAZINES

NAME:

Title: investigate the audience appeal of a magazine cover

Task 1 (AO2) 500 words (2 x 250 word analysis of a magazine cover)

Choose two magazine covers. Analyse the covers and explain how they appeal to the target audiences.

| Task 1 | Tick |
|------------------------------|------|
| 1. Magazine Cover Analysis A | |
| 2. Magazine Cover Analysis B | |

Task 2 (AO3)

Produce a magazine cover for a new magazine- probably produced digitally but a drawing is also acceptable.

An evaluation of approximately 250 words explaining why you have designed your magazine as you have and how and why it appeals to your target audience

| Task 2 | Tick |
|--|------|
| 1. An original magazine cover for a new magazine | |
| 2. 250 word evaluation | |