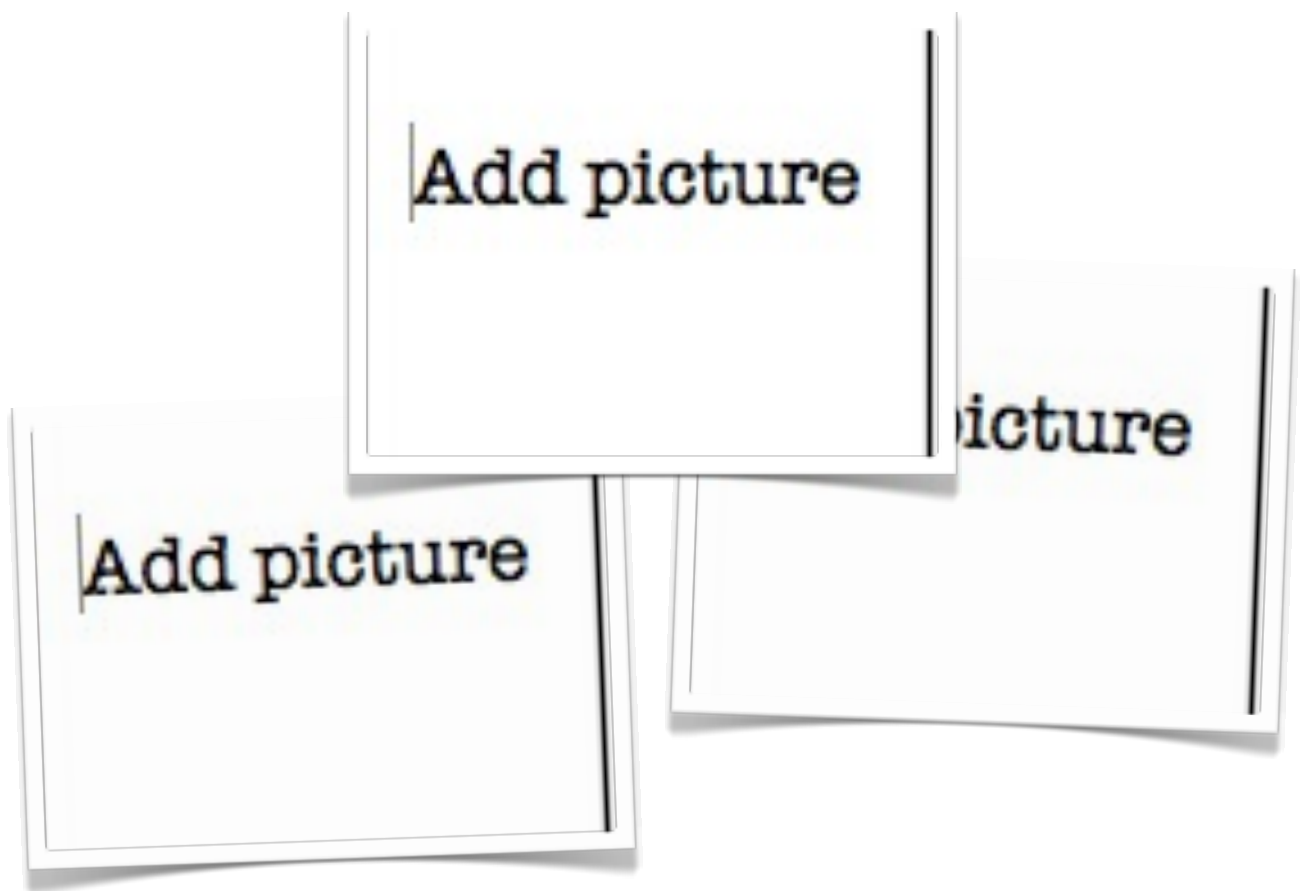
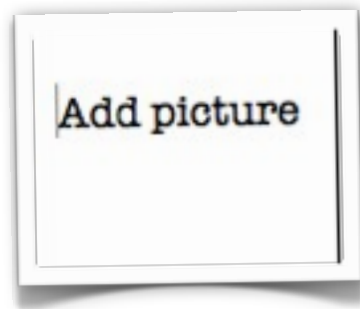


# Title of Film

## Trailer Plan



YOUR NAME  
16 January 2012



# Plot outline

**Genre:** Describe the genre of the film and why it fits this genre

**Themes:** What are the main themes of the film? (Revenge, love etc)

**Plot:** Sum up the plot in a few sentences

**The set up:** Explain the introduction of the story

**The incident:** What happens to drive the plot forward? (e.g Liz dumps Shaun and he decides to get her back; they discover a treasure map and decide to hunt for treasure; he decides to rescue the princess etc

**The action rises:** (explain events that make the story more and more exciting. . .

1

2

3

**The climax:** Describe the final struggle/fight/decision that brings the action and story to a peak

**The resolution:** They all live happily ever after. . . describe how

# Main Characters

Include photos of the main characters and descriptions- their personality and any important info can be included here. . **Copy and paste the page if you need more characters. . .**



## **Max Fischer**

e.g Max is the hero of the film and a real eccentric. He loves fencing and wrestling but he is also a classic geek.

Add picture

Character 2. . .

Add picture

Character 3. . .

Add picture

Character 4. . .

# Scenes to feature in the trailer

Write a few lines describing the scene and what will happen in the scene? Will there be important information revealed? Will there be a funny piece or scary piece of dialogue? Will there be something that the audience will want to find out about? **ADD MORE SCENES IF REQUIRED**

## **Scene 1**

Describe the scene that will feature in the trailer. What will happen in it , who will be in it and where will it be set?

## **Scene 2**

Describe the scene that will feature in the trailer. What will happen in it , who will be in it and where will it be set?

## **Scene 3**

Describe the scene that will feature in the trailer. What will happen in it , who will be in it and where will it be set?

## **Scene 4**

Describe the scene that will feature in the trailer. What will happen in it , who will be in it and where will it be set?

## **Scene 5**

Describe the scene that will feature in the trailer. What will happen in it , who will be in it and where will it be set?

## **Scene 6**

Describe the scene that will feature in the trailer. What will happen in it , who will be in it and where will it be set?

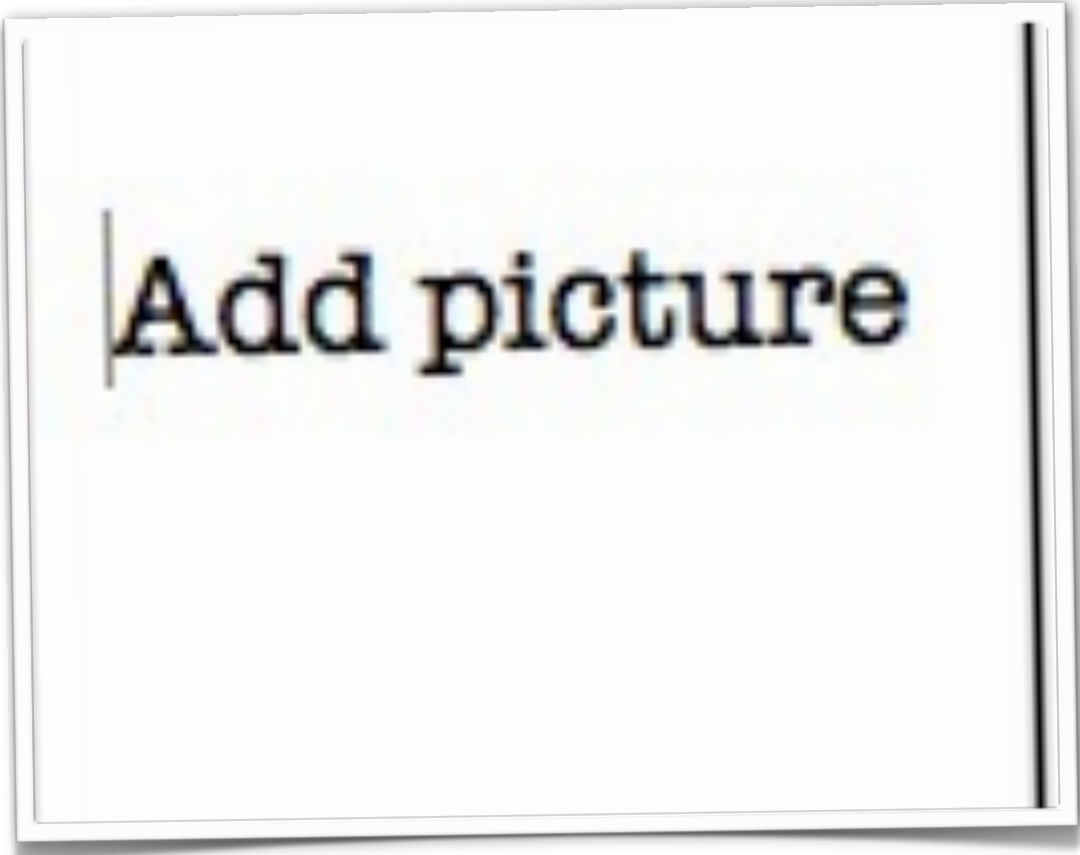
# Titles

Name and describe the fonts you will be using and explain why you have picked them. Include examples.

Will you use different fonts for different information? Stars, title, slogans, sub titles?

What titles will you use? e.g THIS SUMMER, COMING SOON, IN SPACE NO-ONE CAN HEAR YOU SCREAM.

# MUSIC



Add picture

**Identify and describe the music you will use in the trailer.**

# Target Audience

DELETE THE QUESTIONS AS YOU GO ALONG LEAVING YOUR OWN WRITING

Who is your target audience?

What is the age bracket?

Is it equally aimed at men and women or is it more appealing to one gender (%)?

Is it relevant to people from all over the country?

Does it target a particular ethnic group?

What sort of interests and hobbies will a typical audience member have?

Why will your film appeal to your target audience?